Complete Streets – Some Assembly Required





Fifth Urban Streets Symposium May 24, 2017

So you have a plan...now what?







Main Street/US 64 Downtown Streetscape - COMPLETED







El Paso Avenue Complete Street – COMPLETED

Build it? Not so fast...



Pitfalls AFTER Planning: The Usual Suspects

- Doesn't conform to local/state standards
- Community resistance
- Agency resistance (especially with respect to motorized traffic performance)
- Constructability issues
- Funding constraints (including cost escalation)

Memphis, TN - Greenline, Germantown Parkway Crossing





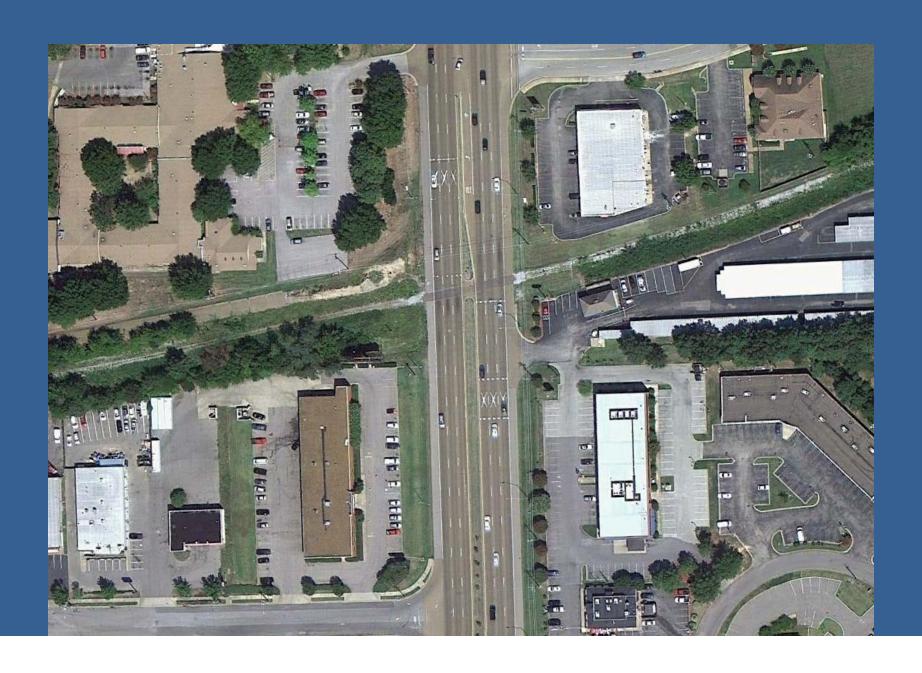


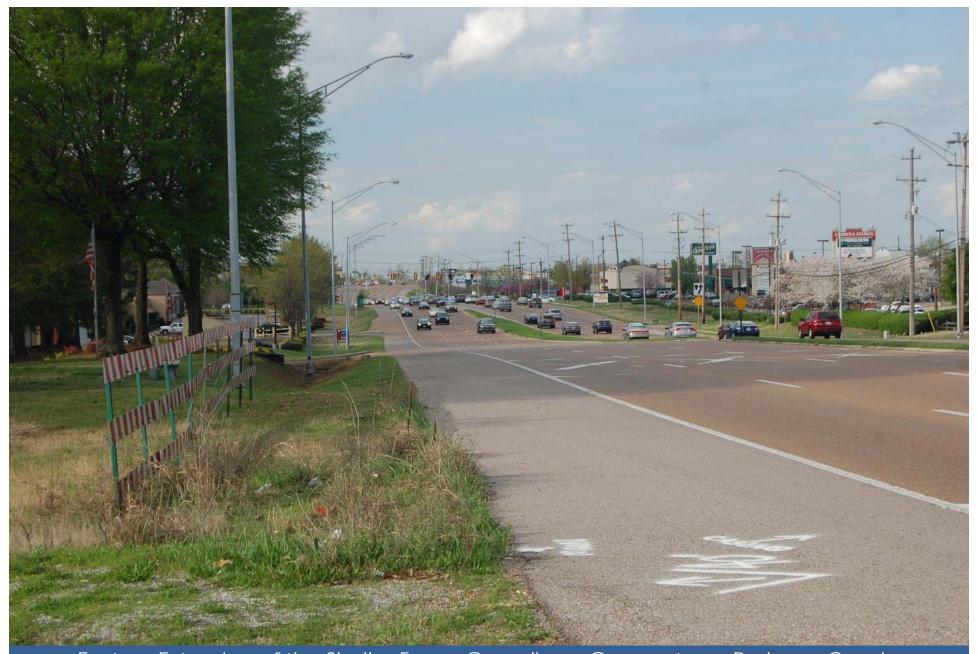
SHELBY FARMS GREENLINE EXTENSION

SHELBY COUNTY GOVERNMENT | SHELBY FARMS PARK CONSERVANCY

TETRA TECH | RITCHIE SMITH ASSOCIATES | TOLES AND ASSOCIATES | FUSS & O'NEILL | PSI | APRIL 16, 2012

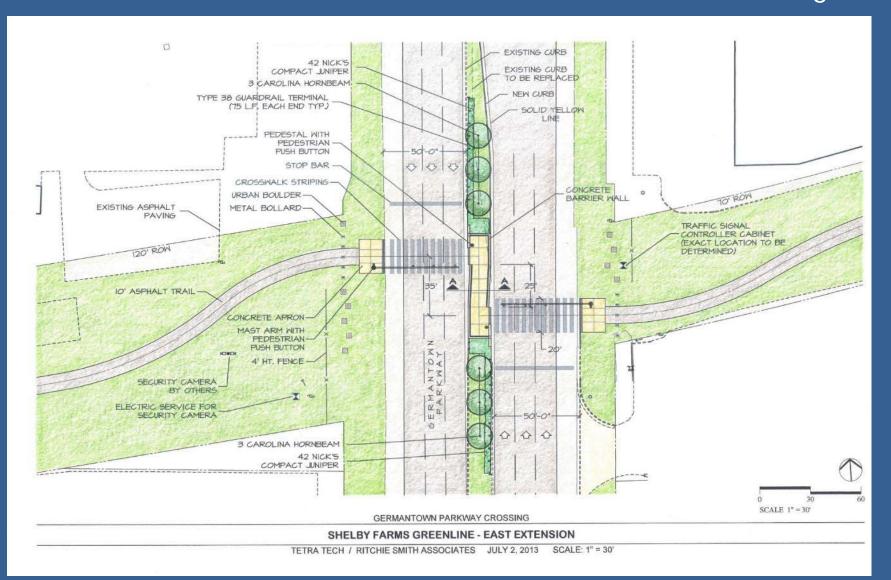
Memphis, TN – Greenline, Germantown Parkway Crossing





Eastern Extension of the Shelby Farms Greenline - Germantown Parkway Crossing Six lane arterial, state road, 70,000 ADT

No Road too Big...











Memphis, TN – The Hampline



Jumpstarted with Tactical Urbanism

A NOW Face for an Old Broad

November 19 & 20 | Broad Avenue Arts District



Arts District – Broad Avenue



Tillman Street



Challenges

- Funding (or lack thereof)
 - Solution Crowdsource and foundation match paid for design; CMAQ grant paid for construction

Design

CITY OF MEMPHIS DEPARTMENT OF ENGINEERING Index Of Sheets SEE SHEET TA FOR INDEX THE HAMPLINE: PHASE 2 TILLMAN STREET THIS PROJECT TO BE BRACKETED WITH THE HAMPLINES PHASE 2 BROSD EVENUE WEST NO EXCLUSIONS
NO EQUATIONS BEGIN PROJECT STA. 150+25.00 N 320558.7331 E 784524.3278 <u>alta</u> END PROJECT STA. 189+67.62 N 316635.9540 E 784253.0283 (SPECIAL NOTES) PROPOSALS MAY BE REJECTED BY THE CITY IF JAYS OF THE UNIT PRICES CONTAINED THOREIN ARE OSVIDUSLY UNDELANCED, ENTHER EXCESSIVE ON DELOW THE RESOLUBLE COST TAX, VILLS VILLS OF THE PRESENCE OF THE PROPOSED OF NOT FOR BIDDING 60% SUBMISSION - 06/06/14 DITY TRAFFIC ENGINEER GATE

Challenges

- Funding (or lack thereof)
 - Solution Crowdsource and foundation match paid for design; CMAQ grant paid for construction
- City engineering and state DOT didn't understand project
 - City has been brought along thru education and is now partner in advocating to TDOT

Hampline – segment opened Fall 2015



Payoffs – Broad Avenue Corridor

\$20+ million in properties purchased, built and/or renovated, completed and/or planned

New Businesses bringing retail, bars/restaurants, medical/dental, spiritual and related services



30 New Businesses



40,000+ Art Walk Visitors



29 Significant Property Build/ Renovations

(including 1⁻ blighted locations)



5 Public Art Installations

Revitalizing a Neighborhood

PLUS Overton Park Conservancy and Shelby Farms Greenline

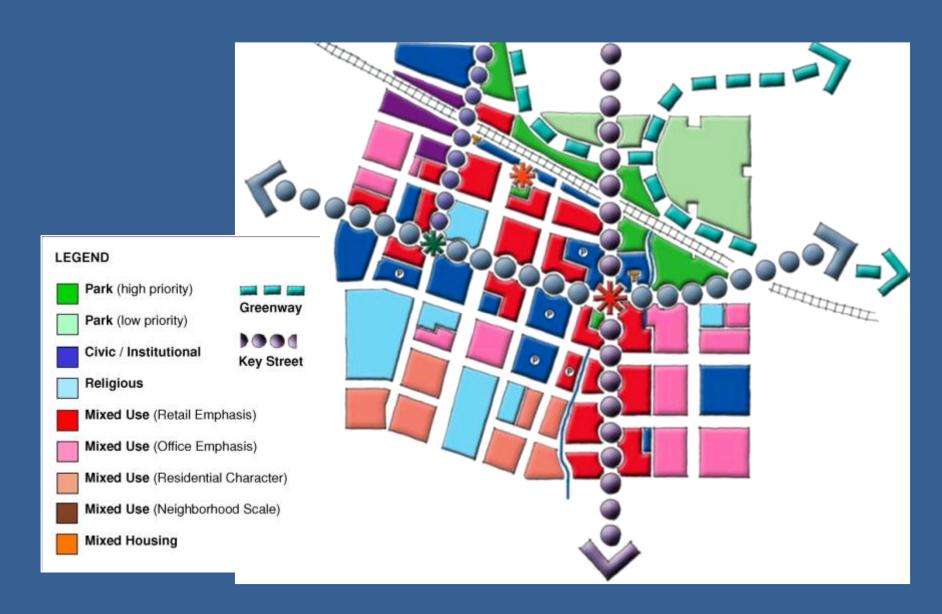
Water Tower Pavilion

ArtPlace America Grant Winner

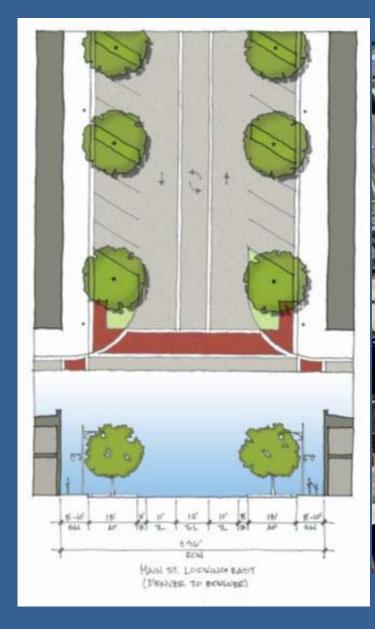
- Water Tower becomes beacon
- Street and loading dock area are knitted together via terraced seating
- 500 foot linear park developed
- Community-based programming delivered

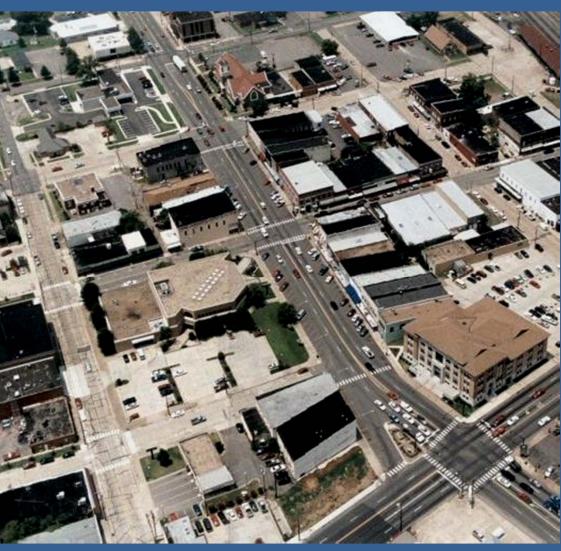


Russellville (AR) Downtown Master Plan (2011)



Main Street/US 64 Initiative





Challenges

- Construction issues with soils
 - Solution: retrofit base material for crosswalks postconstruction

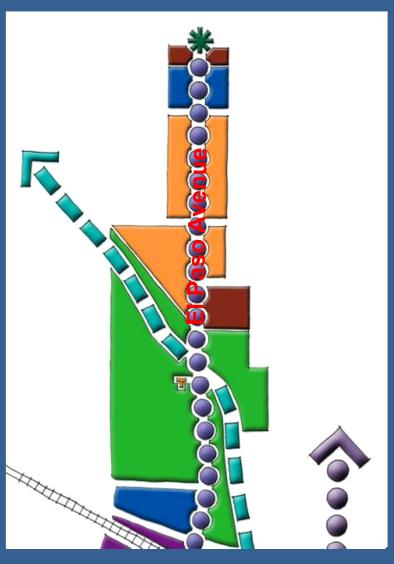
Main Street Bulbouts



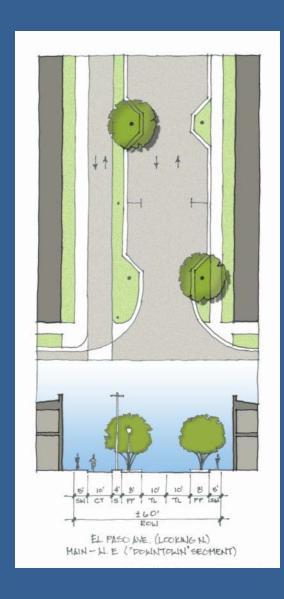
El Paso Corridor – Master Plan

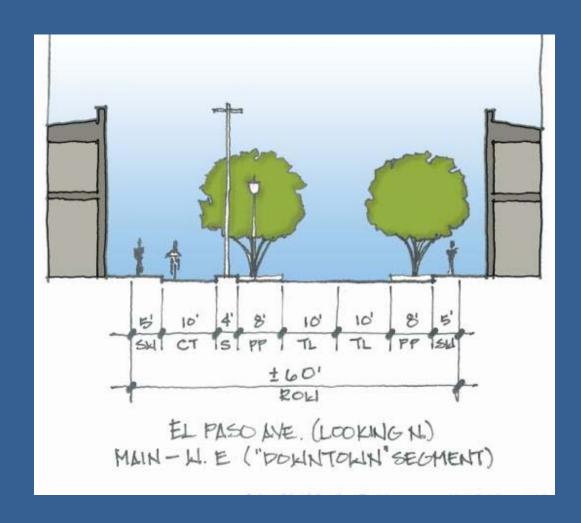






Charrette Concept





Challenges

- Construction issues with soils
 - Solution: retrofit base material for paver crosswalks postconstruction
- Discovered massive concrete slab under roadway (former state highway)
 - Solution: Modify design concept to keep centerline in place to avoid significant demolition

El Paso Corridor – Refined Concept



One Way Cycle Track

Design (Fall 2012-Spring 2013)



Construction (2013- 2014)



Key: progressive City traffic engineer and supportive university (\$)

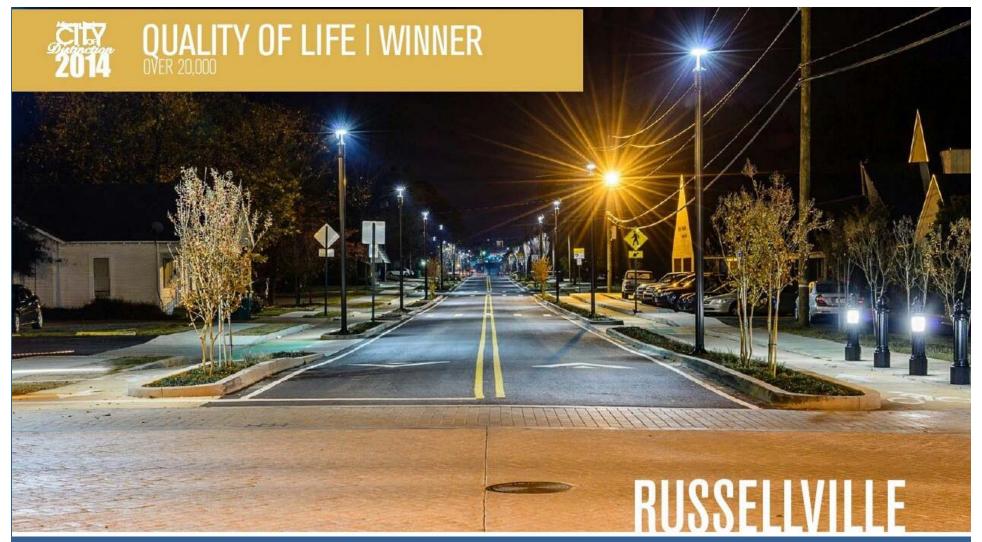
"Though El Paso Avenue has its own design, the concept is similar to the H Street and Parker Road project, with vehicle travel lanes, bike lanes, trees, sidewalks and period lighting.

"It's going to be one cool street," Oakes said...
He added that capital road projects such as these are paid for with proceeds from the city's one-cent sales tax."







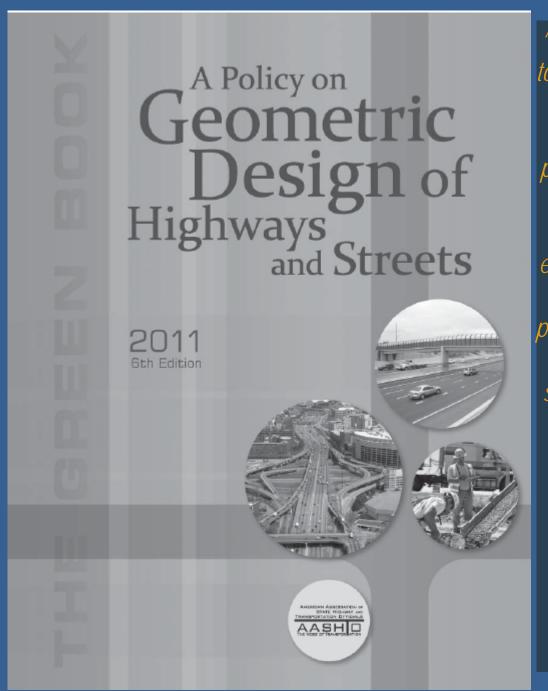


Post-construction:

- New businesses along corridor
- New businesses downtown
- Foot and bike traffic
- University pursuing mixed use with housing corridor

Strategies to Overcome Challenges in Implementation

- Use national guidance; change the rules
- Collaborate with community at all stages
- Quantify impacts; accept congestion
- Tap non-traditional funding; know your contracting community
- Be flexible with design, but respect the vision



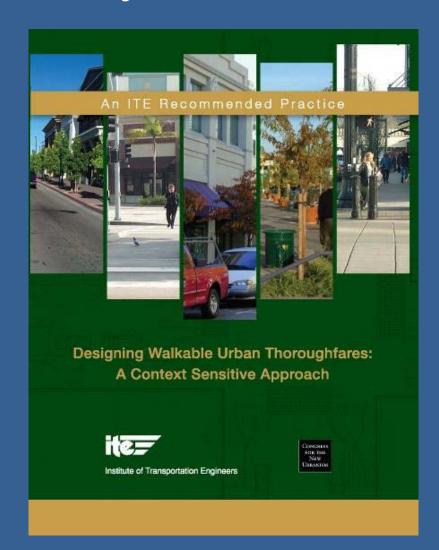
"These geometric design are intended to provide operation efficiency, comfort, safety, and convenience for the motorist. The design concepts presented herein were also developed with consideration for environmental quality. The effects of the various environmental impacts can and should be mitigated by thoughtful design processes. This principle, coupled with that of aesthetic consistency with the surrounding terrain and urban setting, is intended to produce highways that are safe and efficient for users, acceptable to non-users, and in harmony with the environment."

From the Forward to the AASHTO Green Book

Guidance Today

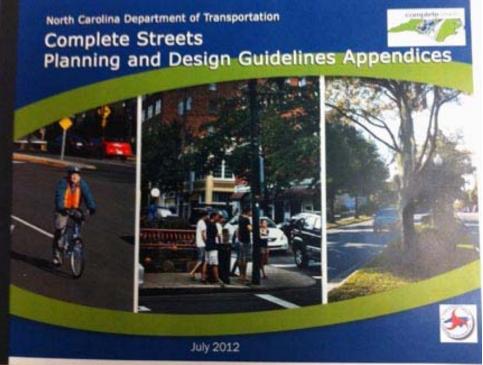
"This report has been developed in response to widespread interest for improving both mobility choices and community character through a commitment to creating and enhancing walkable communities."

From Chapter 1 of the Recommended Practice, 2010



And More Guidance...





Where Research Can Help

Reinforce context sensitive solutions

 Highlight flexibility in standards; compile "best of" for Complete Streets guidelines

 Quantify changing travel trends – no longer "business as usual"

Compile before and after data

Thank You!

