

#### **CONNECTED VEHICLE TASK FORCE**



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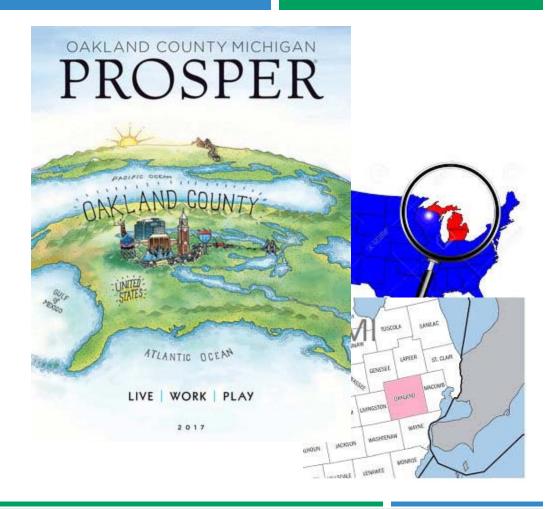
May 12, 2017

**Building a Plan for Deployment** 

## Where and Why

70% of Global Research in the future automobile happens in Michigan

75 of the top 100 Global Auto Companies are in Oakland County

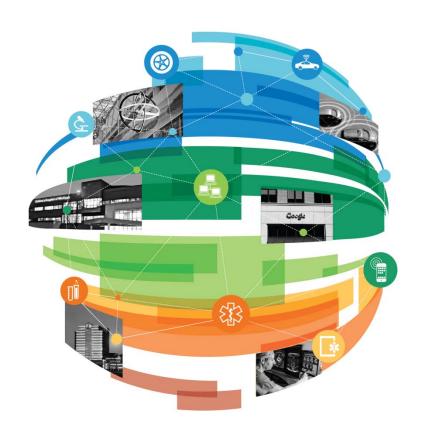




#### AN ENVIABLE STATUS QUO

#### What's our story....

- 45% of Oakland County's residents 25 yrs. + have at least a Bachelor's degree
- Oakland County has nearly twice the Masters Degrees and Ph.D.'s compared to the national average
- We export more than \$14 Billion annually, ranking 13th strongest County in the U.S.
- More than 2000 Technology firms
- More than 4000 Life Science companies
- More than 2000 research facilities
- 1062 Foreign Owned Multi-National companies from 39 Countries





## We are the "Motor City"



Global or North American R&D Headquarters in Michigan















Additional Auto Manufacturers with R&D Facilities in Michigan

















375 Automotive R&D Centers

More Than 25% of Auto Patents 1 per day for 45 years ('64-'08)



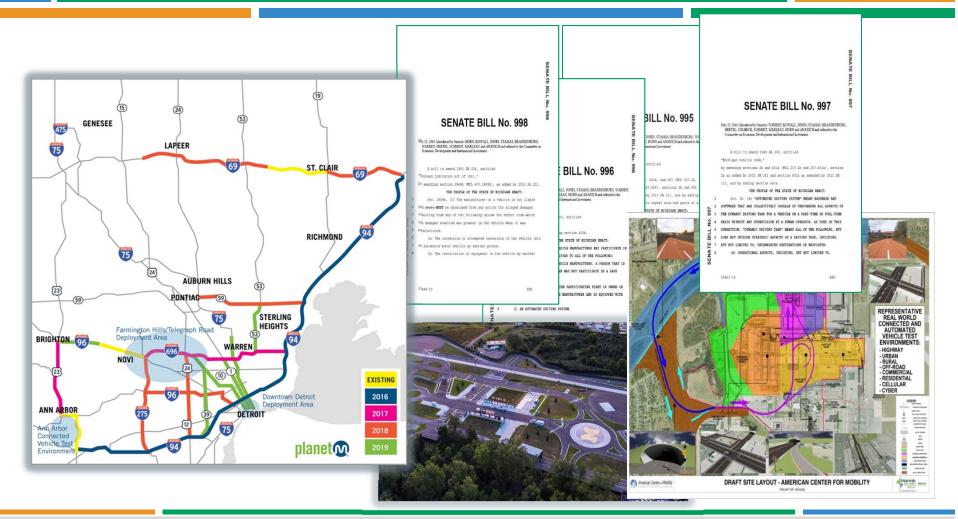






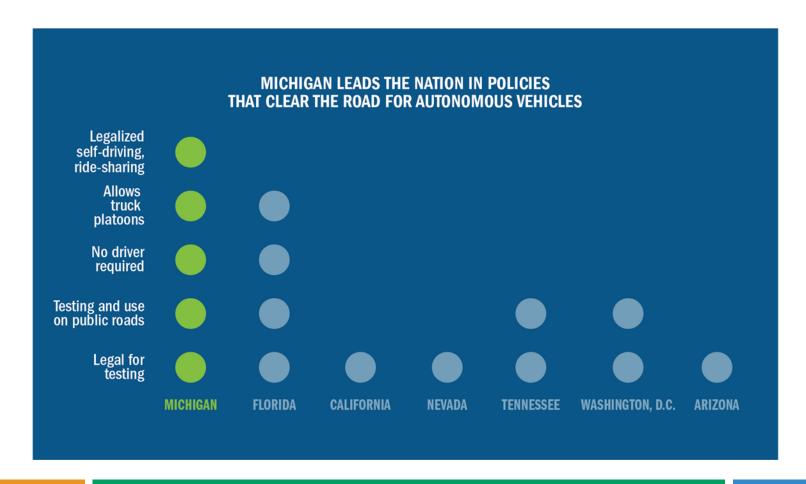
# Automotive Mobility Innovation planeton







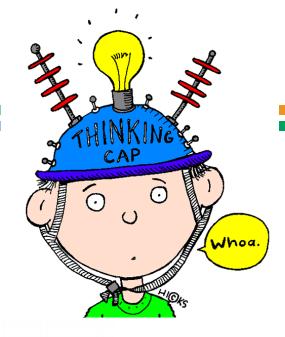
#### First in the Nation





## **Key partners of OCCV**



































### What is our charge?

- Established by Oakland County Executive in 2014 with following mandate:
  - ➤ Build business model to acquire, implement and maintain Connected Car (WAVE) infrastructure throughout Oakland County (without taxpayer funding), and share with other public sector stakeholders
  - Achieve technical and regulatory uniformity to WAVE specifications
  - ➤ Develop a "Regional Authority" agreement among multiple jurisdictions (State, County, and Municipal)
  - Establish Oakland County as the leader in deploying connected car infrastructure technology



## A big challenge

- Pinpoint the obstacles to transitioning DSRC technology from the experimental/pilot stage to the commercial stage
- Demonstrate to stakeholders that there is a sustainable business model for DSRC infrastructure deployment that is independent of taxpayer funding
- Develop regulatory framework for multi-jurisdictional consensus
- Demonstrate pre-eminence of aftermarket in achieving commercial success
  - 300 Million vehicles in current NA car park
  - 220 Million vehicles with OBD-II data port
  - 16 Million new vehicles per year (USA sales)
    - New vehicle production alone will take more than 10 years to achieve reasonable density

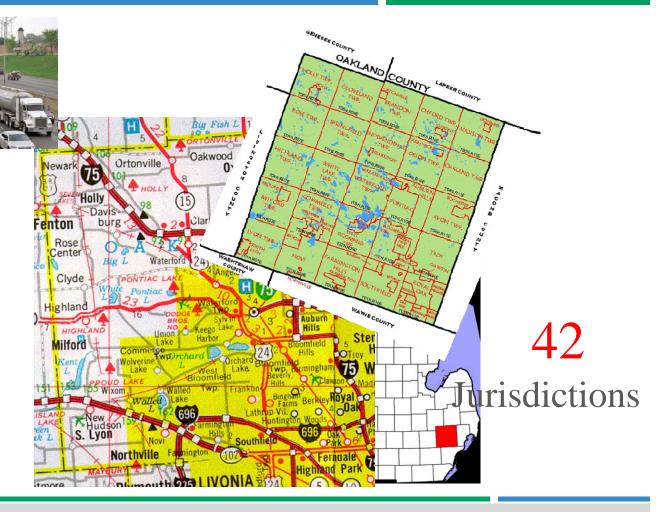


# A really big challenge?

MDOT 310miles RCOC 2600miles CVT 2700miles

5610 miles

1400 Intersections





#### **Two Fundamental Tracks**

Create the organizational structure of a regional deployment authority

Organizational

- Define how technical specifications of deployment will be assigned and who will be in charge.
- Set an operational strategy with governing entities within the region
- Establish sources of non-traditional funding
- Encourage a role for the private sector

Design "Controlled Spectrum Sharing" methodology to enable Network Operator Control of access to WAVE service channels

Technological

- Integrate authentication of consumer devices to USDOTdefined security credentialing system
- Promote "Controlled Spectrum Sharing" as standardscompliant alternative to disruptive spectrum sharing solutions
- Find ancillary applications dependent on DSRC to stimulate "after-market" adoption

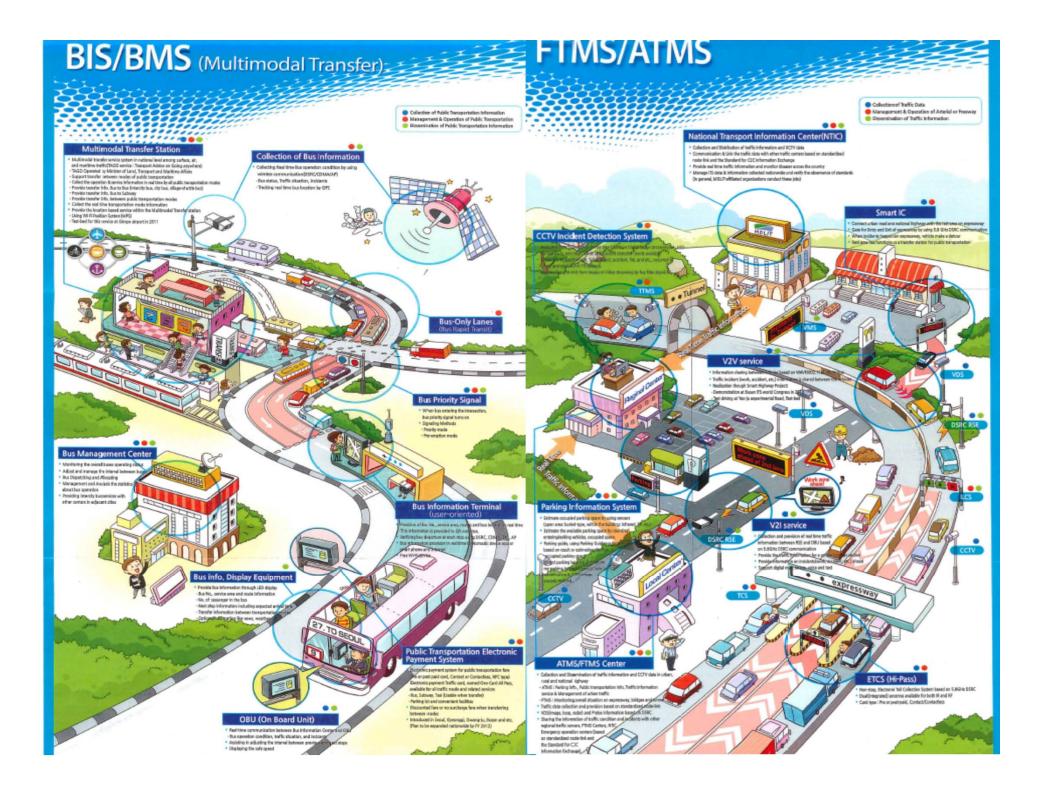


### Why an authority model?

- Increase participation from infrastructure owners and operators, as well as, industry entities
- Develop a Regional CV master plan
- Develop a Regional CV operations plan
- Develop Regional deployment requirements and allocate the entity responsibilities
- Develop a Region wide data sharing and management plan
- Evaluate and support funding opportunities to increase the rate of infrastructure

deployment

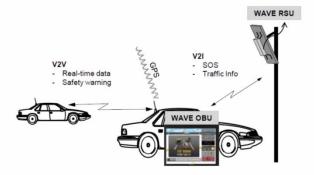


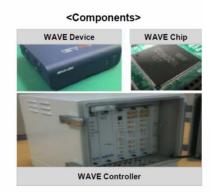


# **Using what exists**

#### Communication Technology

☐ Wireless Access in Vehicular Environment (WAVE)





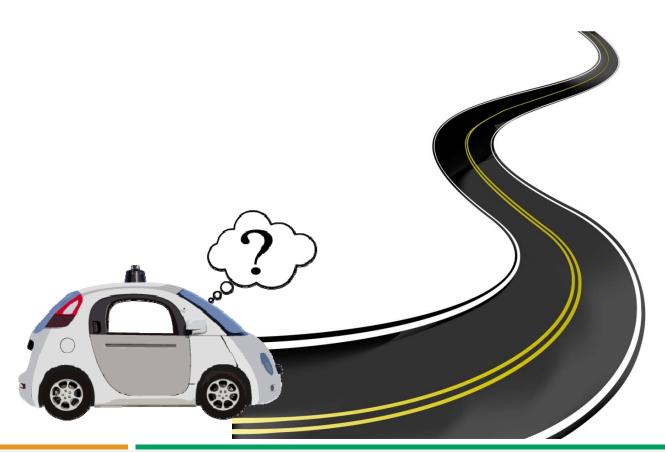








# We were on the wrong road





# Simplify and Succeed

- ROW is not dirt and concrete but airspace
- DSRC is available and works
- BSM Data can be prioritized
- Excess bandwidth in the service channels is the opportunity

Build a DSRC network on an open architecture platform allowing a smart phone to communicate through an OBU to an RSU, and that's it.... For now





## **Controlled Spectrum Sharing**

- Enable DSRC "Infrastructure Authorities" and associated "Network
  Operators" to dynamically control access to service channels for the delivery
  of mobile internet services subject to the prioritization of safety and mobility
  applications on these channels in a manner that can not be compromised,
  and are implemented via WAVE Service announcements
- To provide DSRC "Infrastructure Authorities" and associated "Network Operators" the tools to finance infrastructure deployment and operation (if desired) in a manner that is compliant with existing FCC licensing rules and IEEE/SAE specs for WAVE).
  - Accelerate infrastructure investment decisions by local road management authorities
  - Create ecosystems to drive development of new value propositions for consumer aftermarket adoption of DSRC technology
  - Encourage OEMs to follow GM's lead in bringing V2V to market in advance of National Highway Traffic Safety Administration (NHTSA) mandate



# Technology Description — OBU as a Router

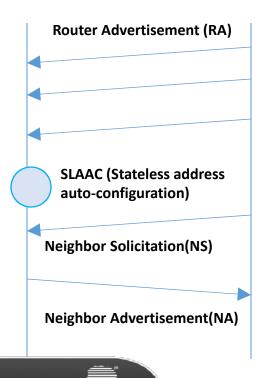






#### **Consumer Device**

**OBU** 

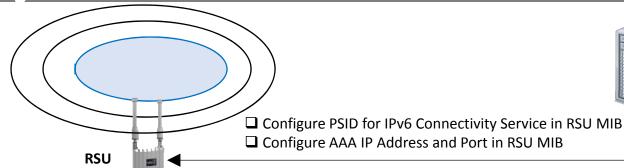


#### Every IPv6-enabled device can be a router

- using IPv6 Neighbor Discovery mechanisms, any OBU becomes an "access point" ("hotspot") for consumer devices in the car (Smartphones or tablets)
- preferred interface between OBU and consumer device(s) is WiFiPeertoPeer (WiFiDirect)
- Consumer device self-configures its address on the network

# **Technology Description** – IPv6 Connectivity Service







IPv6 connectivity advertisement from an RSU is a promise that mobile originated IPv6 datagrams (from OBU) will be forwarded towards the destination. It is also a promise that mobile-terminated IPv6 datagrams destined for an OBU (or for devices attached to it) will be routed by the serving RSU

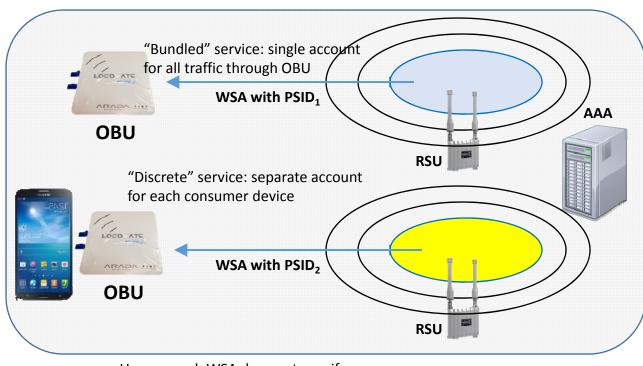
- these promises are a function of "infrastructure authority" policy decisions
- ➤ IPv6 pathways are mapped to DSRC service channels (SCH) based on SCH availability
- Availability criteria determined at local jurisdictional level ("infrastructure authority")
- new Provider Service Identifier (PSID) advertises service
- priority level assigned by local authority based on current requirements
- ➢ OBU receiving this advertisement configures transmitter profile for channel selection in MLME. Traffic from non-compliant OBU is discarded.

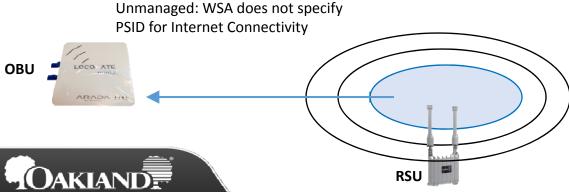


MLME (MAC Layer Management Entity)
Transmitter profile->channel selection



# Technology Description — Service Offerings Subject to Policy Choice per RSU





#### **Managed Internet Connectivity**

- Distinct PSIDs for different services
- Authentication, authorization and accounting (SCH bandwidth consumption) managed by Infrastructure Authority for PSID<sub>1</sub> and PSID<sub>2</sub>.
- Unmanaged Internet Connectivity: IPv6 packets on any service channel accepted and routed by RSU without Infrastructure Authority oversight

### **Progress**

- ➤ OCCV Task Force believes that our Infrastructure authority agreement (includes MDOT, County, Road Commission and Municipalities) has the potential to be a template for other jurisdictions (NA & EU)
- The OCCV proposed Controlled spectrum sharing architecture, is compliant with IEEE 1609.x, 802.11p and SAE J-2735 and allows for delivery of mobile Internet services to consumer non-DSRC devices in the vehicle. We believe that this strategy has the potential to also be a major revenue source for infrastructure financing.
- ➤ Proposed "controlled spectrum sharing" solution is a better alternative to "detect and vacate" and "re-channelization" schemes, because it does not require any changes to IEEE or SAE standards. To date, the OCCV strategy for "Controlled Spectrum Sharing" is the only proposal that is compliant with all existing standards



#### What's next?





#### **Prove it**

Deploy a four intersection live DSRC network, completing a proof of concept that service channels can be shared; allowing market and OEM based consumer applications to be layered into service channel messaging





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### Are we right?



If this was your only route to work and the left lane was for "connected" cars only, how much would you pay to be "connected"?

Oakland County Connected Vehicle Task Force

Chair Fred Nader - fredrn@netcsd.com

Co-Chair Matthew Gibb - gibbm@oakgov.com



#### Thanks!

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